

**AN EXPERIENCED AND
INFLUENTIAL COMMUNICATOR.**



Gaëtan Namouric

Founder of Perrier Jablonski and
Lecturer at HEC Montréal

Biography:

Gaëtan Namouric is the founder of Perrier Jablonski. A creative thinker, coder and strategist, he also teaches at HEC Montréal, where he focuses on media brands, as well as at the École des dirigeants and the École des dirigeants des Premières Nations, where he teaches pitching and argumentation. Certified by MIT in Design Thinking and Artificial Intelligence, he explores the history of science, philosophy, rhetoric and creative processes. He is the author of two essays and more than 200 articles on these topics.